

House of Delegates Resolution Submission

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State California Society

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Resolution Information

Resolution

Resolve to institute an automatic rebate function for annual Congress registration.

Executive Summary

WHEREAS, the AARC Board of Directors initially established an automatic rebate function for members registering for the Annual Congress, which was highly effective and member-friendly;

WHEREAS, in the previous year, the rebate amount was increased from five to ten dollars, enhancing the benefit to members;

WHEREAS, the implementation of the new rebate process required members to undertake additional steps including locating a checkbox, clicking on the field, and entering a specific code to activate the rebate, which complicates the registration process;

WHEREAS, the complexity of the new process has led to members either forgetting or failing to complete these steps properly, resulting in a financial loss both to the members and their respective state societies, which depend on this revenue for continued operations and support;

WHEREAS, the simplicity and effectiveness of the previous automatic rebate functionality proved to be in the best interest of both members and state societies;

RESOLVED, that the AARC Board of Directors is respectfully requested to direct the Executive Office to reinstate the previous automatic rebate functionality for the Annual Congress registration;

RESOLVED FURTHER, that by reinstating the automatic functionality, the AARC will enhance member satisfaction, ensure equitable access to the rebate, and support the financial health of state societies, thereby encouraging continued membership and participation in AARC activities.

Desired Outcome

This response to the resolution supports the ongoing commitment of the AARC to maintain and enhance equitable partnerships through co-marketing agreements, ensuring mutual benefits and advancing the interests of both the AARC and its state affiliates.

Strengths

It enhances members' understanding of the proactive measures through which their national and local organizations deliver tangible benefits.

Problems

Given that this process was successfully implemented previously, we anticipate a smooth transition to the prior practice without any issues.

Opportunities

The American Association for Respiratory Care (AARC) and its state affiliates are dedicated to maximizing value for their members. This commitment is underscored by ongoing efforts to emphasize and enhance the tangible benefits that individuals gain by joining or continuing their membership. The AARC and its state affiliates are encouraged to keep improving their communication and to further expand these benefits, ensuring that members fully appreciate the advantages of their membership.

Barriers

None that we can foresee.

Impact

General Membership

Yes

CoARC

No

HOD

No

AARC Bylaws

No

AARC Officers & BOD

Yes

Affiliates

Yes

State/Federal Legislation

No

Executive Office

Yes

NBRC

No

Other

No

Financial Impact

If this resolution is approved, it will allow the American Association for Respiratory Care (AARC) and its state affiliates to better align with the objectives of the ongoing Profit-Sharing initiative.

Cost Estimate

It should be negligible to implement.

Resources Required

Time and expertise in the Executive Office's Information Technology department.

AARC Resources**Volunteer Resources**

N/A

Relationship to AARC Strategic Plan**Develop art and science of RC**

No

Increase Membership

Yes

Increase organizational effectiveness

Yes

Develop human resources

No

Increase financial resources

Yes

Not related

No