

House of Delegates Resolution Submission

Date of Resolution: 09/27/2024

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State Kentucky Society

Resolution Co-sponsors: Natalie Napolitano (PA), Glenn Milano (FL), Kiley Hodge (GA), Lexie Caraway (IL), Brian Walsh (TX), Karen LaRoche (WA), Dustin Goodman (WI).

Resolution Information

Resolution

Resolve that the AARC BOD & Executive Committee consider a discounted rate of at least 30% off attendee registration for HOD members at the annual Summer Forum and International Congress Meetings.

Executive Summary

HOD members' attendance at both the Summer Forum and Congress continues to be poor. As leaders at the affiliate and national levels, it is important for HOD members to be active and visible at both the Summer Forum and Congress. A survey was conducted among the current HOD membership to assess actual attendance levels at each conference and identify the barriers to attendance for those who do not participate. Forty-four of 97 members responded (45%). Thirty-three percent reported that they routinely attend the Summer Forum, and 68% attend Congress. The primary barriers to attending the conferences were identified as cost and the need for additional time off work. Of the 42 respondents who stated they do not attend, 88% indicated they would attend if a discount were provided.

Desired Outcome

We are requesting that the AARC provide all HOD members with a 30% discount for each conference. This will enhance the attendance of affiliate leadership and improve the satisfaction of HOD members. By offering this discount to all members, regardless of their intended attendance patterns, the AARC has the potential to profit by \$5,155.50 (see Table 1).

Strengths

HOD members are engaged representatives of the state affiliates, and many have expressed interest in a discounted rate (see table 1) to lessen the burden of attending the Summer Forum and International Congress Meetings pre/post-HOD meetings.

Problems

N/A

Opportunities

Request can be made of HOD members to moderate sessions or volunteer at registration for the summer and fall meetings. This should not be a mandatory requirement.

Barriers

N/A

Impact

General Membership

Yes

HOD

Yes

AARC Officers & BOD

No

State/Federal Legislation

No

CoARC

No

AARC Bylaws

No

Affiliates

Yes

Executive Office

No

NBRC

No

Other

No

Financial Impact

See table 1 in word document (emailed).

Cost Estimate

See table 1 in word document (emailed).

Resources Required

No real resources necessary aside from a discount code specific to the HOD rate if approved.

AARC Resources

N/A

Volunteer Resources

N/A

Relationship to AARC Strategic Plan

Develop art and science of RC

Yes

Increase Membership

No

Increase organizational effectiveness

Yes

Develop human resources

No

Increase financial resources

Yes

Not related

No